* Public Hackathon
  + GCA type hackathons
  + we build them and brand them
* Enterprise Hackathon
  + our services, someone else owns it

**Challenge**

* Longer than a 48 hour hackathon and usually with bigger problems to solve and bigger challenges
* hackathon generates ideas and challenges generate major solutions
* highly leverage prize competition

The high margin events are the ones investors are interested in

Brand awareness is going to be important to selling events

Hackathon hosting tech would be very valuable

What if we offered a incubator/mentorship program to the best apps from each hackathon to come in and work on their projects in our office at a percentage of their company

We need to build a list of all our participants and hackers for recruitment

**Job Factory**

Establish ourselves as a place that connects participants and employers. We need to set up a recruitment factor.

* This could also be a huge motivator for people to participate in our hackathons
* could act as a tryout for job positions
* job positions could be prizes

**Competitors**

HackerRank

Angel Hack

Hacker League

**This weekend goals**

Linkedin Profile Update

Javascript foundations

Portfolio Website

we need to make 500K per year

This years target is CODE + 3-4 other hackathon

April 1st-March 31st is our Fiscal Year

GCA, Traffic Hack, CODE,

**Mini-Hack-Nights**

What about mini hacks, meetups focused on networking nights where we bring people in and they come up with ideas over 2 hours, pitch them, and then there is small prizes for the winners form sponsors we can attach.

Goal: to meet potential participants and clients looking to host hackathons